

## **Cold Rock Ice Creamery x GOAT Movie Promotion**

### **Terms and Conditions**

#### **1. Promoter**

The promoter is **Cold Rock Management Pty Ltd** (“Promoter”) in collaboration with **GOAT** and **Sony Pictures Animation**.

#### **2. Promotional Period**

The promotion commences on **2 March 2026** and closes at 11:59pm (AEDST) on **12 April 2026** (“Promotional Period”).

#### **3. Eligibility**

3.1 Entry is open to Australian residents only.

3.2 Entrants must be members of the Cold Rock “Rockstar Rewards” loyalty program.

3.3 Employees of the Promoter, participating Cold Rock franchisees, associated agencies, and their immediate family members are ineligible to enter.

3.4 Cold Rock Express locations are excluded from this promotion.

#### **4. How to Enter**

4.1 To enter, customers must during the Promotional Period:

- a) Purchase any one (1) of the six (6) designated “GOAT Combos” from a participating Cold Rock Ice Creamery store; and
- b) Scan their Rockstar Rewards loyalty member barcode in-store at the time of purchase.

4.2 Failure to scan the Rockstar Rewards loyalty barcode at the time of purchase will render the entry invalid.

4.3 Each GOAT Combo purchased and scanned equals one (1) automatic entry into the draw.

4.4 Multiple entries are permitted. Each additional GOAT Combo purchased and scanned during the Promotional Period constitutes one (1) additional entry. For example, the purchase and scan of three (3) GOAT Combos equals three (3) entries.

4.5 Entries are deemed received at the time of purchase validation within the Rockstar Rewards database.

#### **5. Participating Products (GOAT Combos)**

The following six (6) GOAT Combos qualify for entry:

- **Wills Combo:** Cold Rock Cookies & Cream Ice Cream mixed with Tim Tam, Cookie Dough and Brownie

- **Modos Combo:** Cold Rock Rainbow Ice Cream mixed with Sour Worms, Skittles and Nerds
- **Olivias Combo:** Cold Rock Strawberry Ice Cream mixed with Mini Marshmallows, Freddo and Hundreds & Thousands
- **Jetts Combo:** Cold Rock Double Choc Ice Cream mixed with Mini M&M's, Kit Kat and Caramel Hot Fudge
- **Archies Combo:** Cold Rock Cake Batter Ice Cream mixed with Gummy Bears, Oreo and Freckles
- **Lennys Combo:** Cold Rock Salted Caramel Ice Cream mixed with Crunchie, Flake and Maltesers

Prices for GOAT Combos may vary between participating stores.

## 6. Prize Details

### 6.1 Major Prize

- Five (5) winners will each receive:
  - 1 x Sony WH-1000XM6 Headphones

The total number of Major Prizes is five (5).

### 6.2 Minor Prizes

Twenty (20) winners will each receive:

- 1 x GOAT Merchandise Pack containing:
  - A5 Puff Sticker Set
  - Die Cut Notebook
  - Floaty Pen
  - Pencil Case
  - Roarball Collapsible Drink Bottle
  - Roarball Squishy
  - Collapsible Drawstring Bag

Twenty (20) winners will each receive:

- 1 x Admit 4 Family Movie Pass to see GOAT in cinemas (valid for four (4) admissions, subject to cinema terms and conditions).

Total Minor Prizes: Forty (40).

## **7. Prize Draws**

7.1 Minor Prizes will be drawn at random throughout the Promotional Period on dates determined by the Promoter.

7.2 The Major Prize draw will take place at the conclusion of the Promotional Period on or after 13 April 2026 at the Promoter's head office.

7.3 All draws are random draws from all valid entries received.

7.4 Winners will be notified via the contact details associated with their Rockstar Rewards loyalty account within seven (7) business days of the relevant draw.

7.5 If a winner does not respond within fourteen (14) days of notification, the Promoter reserves the right to redraw the prize.

## **8. Prize Conditions**

8.1 Prizes are not transferable, exchangeable or redeemable for cash.

8.2 The Promoter accepts no responsibility for any variation in prize value.

8.3 Movie passes are subject to cinema availability, classification restrictions, and the standard terms and conditions of the issuing cinema.

8.4 The Promoter is not responsible for any lost, stolen or damaged prizes once dispatched.

## **9. General**

9.1 The Promoter reserves the right to verify the validity of entries and to disqualify any entrant who tampers with the entry process or fails to comply with these Terms and Conditions.

9.2 If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated, the Promoter reserves the right to modify, suspend or cancel the promotion, subject to any applicable laws.

9.3 The Promoter collects personal information in order to conduct the promotion. Personal information will be handled in accordance with the Promoter's Privacy Policy.

9.4 By entering this promotion, entrants agree to these Terms and Conditions.